docree.

# Privacy Policy

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| COMPANY | Docree Demo Store Ltd |
| REGISTRATION | HE 000000 |
| EFFECTIVE DATE | November 28, 2026 |
| VERSION | v1.0 |

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SECTION 01

# Introduction

1.1 Docree Demo Store (the “Company”, “we”) values your privacy. This Privacy Policy explains how we collect, use, and protect personal data you provide when shopping at https://docree.com.

1.2 We process personal data in accordance with applicable data protection laws and regulations and other applicable data protection regulations.

SECTION 02

# Data We Collect

- Contact details: name, email, phone, billing & shipping address.
- Order data: items purchased, order history, payment method (tokenized).
- Account data: password (hashed), preferences, saved addresses.
- Usage data: IP address, device, browser, pages viewed, time on site.
- Customer support: messages, tickets, reviews, and feedback.
- Marketing preferences: email/SMS opt-ins, subscription status.

SECTION 03

# How We Use Your Data

- To process orders, payments, shipping, and returns.
- To provide customer support and respond to inquiries.
- To personalize your shopping experience and recommend products.
- To send transactional communications (order confirmations, shipping updates).
- To send marketing emails with your consent (unsubscribe anytime).
- To detect and prevent fraud, chargebacks, and abuse.
- To improve the Site, measure advertising effectiveness, and conduct analytics.
- To comply with legal obligations (tax, accounting, regulatory).

SECTION 04

# Sharing & Disclosures

4.1 We share your data with trusted third parties only as needed:

- Payment processors (Stripe, PayPal, etc.) to charge your payment method.
- Shipping carriers (DHL, UPS, FedEx, local couriers) to deliver orders.
- Email & SMS providers to send order and marketing communications.
- Analytics providers (Google Analytics, Meta Pixel) for site measurement.
- Cloud hosting and infrastructure providers.
- Legal and regulatory authorities when required by law.

4.2 We do not sell your personal data to third parties.

SECTION 05

# Marketing & Cookies

5.1 With your consent, we may send marketing emails about new products, sales, and promotions. Every email contains an unsubscribe link, and you can manage preferences in your account settings.

5.2 We use essential cookies (for shopping cart and authentication) and, with your consent, analytics and marketing cookies. See our Cookie Policy for details.

SECTION 06

# Retention & Security

6.1 We retain order and account data for as long as your account is active plus seven (7) years thereafter for tax and accounting compliance. Marketing preferences are retained until you opt out.

6.2 We implement industry-standard security measures including encryption, access controls, and regular security reviews. However, no method of transmission is completely secure, and we cannot guarantee absolute security.

SECTION 07

# Your Rights

7.1 Subject to applicable law, you have the right to access, correct, delete, export, or restrict processing of your personal data. You may also object to processing or withdraw consent at any time.

7.2 To exercise your rights or ask questions, contact dpo@docree.com.

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| Contact | dpo@docree.com |

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